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PUBLISHED FOR THE CSUH COMMUNITY AND THE EAST BAY

The PIONEER

FREE

CSUH Austrian Executive MBA Program Kaput

Cal State Hayward, Others Say Problem Was Money

By Karen Coleman
 Staff Writer

While Cal State Hayward's Viennese Executive MBA Program partner blames the end of the universities' relationship on a dispute over one professor's credentials, other sources say the problem was simply about money.

The CSUH-IMADEC University partnership is one of five international master's degree programs offered by the Department of Business and Economics. The remaining programs are in Moscow, Hong Kong, Beijing and Singapore. All are considered parts of the CSUH business school and have the same basic academic requirements and transferability as stateside programs.

CSUH is the first school in the Cal State system to include international business options.

According to Jay Tontz, dean of the Department of Business and Economics, the reason for ending the Austrian MBA Program partnership was a matter of money.

Unlike the other partnerships in the department's international business education portfolio, the CSUH-IMADEC program relied on profit sharing, rather than revenue sharing.

Under a profit-sharing agreement, the parties split only the money that is left over after expenses are deducted

from the program's income. A revenue-sharing agreement allows each to calculate its own expenses and therefore to have more control over its profit calculations.

IMADEC President Christian Joksch would not speak to the business-side of his conflict with CSUH. IMADEC is a private university that offers master's degrees in law and business.

According to Tontz, IMADEC reported that the Executive MBA Program was just breaking even.

Altogether, CSUH's international business programs generate \$1 million in revenue for the university, Tontz said that IMADEC was the only program that did not turn a profit last year.

"What I couldn't control [in the IMADEC case] were their expenses," Tontz said.

Since IMADEC would not agree to a revenue-sharing contract, the schools decided in March 2001 to dissolve their relationship and teach out the remaining students.

"I believe you should run a business school the way you would run a business," said Tontz.

Another part of the problem, charged faculty members who had worked for the program, was

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Vienna Partner Cites Credentials Issue

By Karen Coleman
 Staff Writer

An international imbroglio is eliminating one of Cal State Hayward's marquee overseas business programs, the Executive MBA Program in Vienna, Austria.

IMADEC University, CSUH's Austrian partner, blames the falling out on a problem with the academic credentials of the program's longtime director, now-retired Professor Kurt Leube.

While the ultimate cause of the schools' splitup is their inability to agree on a new contract, IMADEC has publicly put the focus on Leube.

CSUH and the Austrian IMADEC University decided to end their partnership last year, just as the program dismissed Leube, a tenured member of the CSUH business and economics faculty who retired from this university two quarters ago.

The CSUH-IMADEC relationship is slated to end by 2003. The two schools decided last year not to renew their contract, but IMADEC will "teach out" the CSUH students who are currently enrolled and allow them until 2004 to defend their theses.

IMADEC estimates that 156 students remain in the program.

According to Stanley Clark, CSUH deputy provost and vice president of academic affairs, the only record of Leube's retirement is an electronic faculty assignment form that was filed in January, giving Leube's retirement date as March 27.

Leube, an expert in the "Austrian School" of free-market economics, remains active in several international economics organizations, including

Stanford University's Hoover Institution and the International Institute for Austrian Economics, an organization he founded before crafting the CSUH-IMADEC partnership.

Leube can be considered the father of the Executive MBA Program, as both participants in the venture acknowledge that he introduced them to each other. CSUH Business and Economics Department Dean Jay Tontz attributes the program's setup to Leube's expertise.

CSUH administrators did not link Leube's retirement to his fall from favor in the international program or to the termination of the IMADEC-CSUH partnership.

IMADEC's president and founder, Christian Joksch, however, said problems with Leube's credentials triggered the falling out.

"The situation is a very sad situation," he said, describing the root of the institutional disagreement as a "disaster" with Leube at its center.

He indicated IMADEC leaders came to believe Leube had the equivalent of a doctorate in economics. He doesn't.

According to Joksch, the credentials he assumed Leube had came into question last year, when IMADEC was seeking to expand its state certifications. He said IMADEC received no reply to a request for copies of the professor's diploma.

After two weeks elapsed, Joksch said, university staff cleaned out Leube's office and sent his belongings to a friend of his in Europe.

Joksch blames CSUH for sending to the program a professor who was clearly unqualified.

"If we ourselves had hired him . . . we would have checked his credentials," said Joksch, who stressed that Leube was never an employee of IMADEC University.

Tontz disputed this characterization, as Leube's termination clearly came from the IMADEC side of the partnership. In fact, Tontz said that Leube recently had been promoted to the equivalent of provost at IMADEC in a move expected to help the university achieve accreditation.

The CSUH flap was first reported in Europe at the end of June, when an article in the Austrian newspaper Wirtschaftsblatt derided Leube's leadership in the field as dependent on the coattails of his late mentor, Friedrich von Hayek.

According to that article, Leube signed an Executive MBA Program contract that was printed with his name followed by "Ph.D."

Leube's response, translated from the German in which it was reported, was, "I seem to have signed that, but not intentionally, not in order to fake something."

In the article and in an interview with The Pioneer, Joksch made broad allegations of misconduct and stated flat-out that Leube misrepresented

himself in the academic world.

Leube told The Pioneer that "the reasons for this vendetta . . . are not known to me."

"I have never claimed a Ph.D. or similar in any way, nor was there any deliberate act of deception or the slightest attempt to mislead anyone," he said. "I did, however, never pay attention to the fact that people actually addressed me with this title once in a while."

A search of CSUH publicity and public records produced not a single reference to Leube as having a doctorate or Ph.D. CSUH provided only a redacted photocopy of the handwritten CSUH faculty application on file for Leube, which lists his highest degree as a "DLE" from the University of Salzburg, Austria.

In a brief e-mail from Europe in which he pleaded lack of time to respond fully regarding the nature and source of that degree, Leube indicated he was not sure what the credentials meant in the early 1970s when he earned them.

Leube probably is most well-known for his early studies in economics. For nearly 10 years in the 1970s, Leube was research assistant to Hayek, a Nobel Prize-winning economist who died in 1992.

Joksch denigrated Leube's early scholarship, but Charles Baird, co-chair of the CSUH Department of Business and Economics, said he witnessed firsthand the "very close and productive" professional relationship between Leube and Hayek.

One former student described Leube's perspective as nothing short of inspirational. Chris Inama, an economics professor at the South Bay campus of Golden Gate University, attested to Leube's international prominence and praised his teaching ability as well.

"I left a thriving law practice to sit through his classes," Inama said.

Inama is one of many former students who list Leube's tutelage among their qualifications in their online biographical and resume' statements.

Representatives of the Hayek Institute in Vienna and the Stanford Hoover Institution interviewed in the Wirtschaftsblatt article are quoted as defending Leube's academic stature as the fruit of his life's work rather than the product of institutional training. Both organizations said they were aware of his lack of formal education and that it was immaterial to their association with him.

None of Leube's academic contemporaries - including the three Nobel Laureates who were the subjects of books he edited - are known to have criticized his economic work or associations.

Campus records show that Leube was hired as a lecturer in the fall of 1985 at a yearly salary of \$30,492. He became a probationary, tenure-track associate professor the following year, and was promoted to full professor and awarded tenure in 1990.

Clark said the procedures have not changed since Leube was awarded tenure, and are substantially the same

See Leube, page 6.

Fire Scorches Three Acres Of Contra Costa Campus



Hot Topic: Cal State Hayward's Contra Costa Campus library was evacuated Monday after a student notified authorities of a fire burning east of the building near the campus parking lot. The brush fire burned approximately three and a half acres of dry grass in an undeveloped area of the campus. No one was injured and there was not any structural damage. The Concord Fire Department, located on the campus responded in six minutes and extinguished the fire within 20 minutes.

Photo/Barbara Hudler

Prodigal Printers May Have To Pay At Cal State Hayward

By Andrew West
 Staff Writer

Frivolous and wasteful printing habits at Cal State Hayward computer labs may put the days of free copies through the paper shredder.

"You see people printing out of control, not checking what they're printing, or printing e-mails and multiple copies," said Samir Diwan, a supervisor at the Student Technology Service Center in Warren Hall.

A list of the copy rules is posted in all campus computer labs around campus, but they aren't always followed. A rule that limits any one print job to 50 pages is intended to discourage students from tying up printers that other students need to use.

This rule is frequently ignored because it is hard to monitor just how many copies a student sends to the printer.

"People may not need to print 50 pages, they just do it because they can," said STSC shift leader Judy Rojas.

"When you're not buying the supplies or working in the lab you don't realize how much is spent."

Between the three computer labs at Warren Hall and the reserve room in the library, two to three boxes of paper containing 10 reams - each ream containing 500 sheets - are consumed daily.

"There are three recycle boxes at the Student Technology Service Center and most of the time they are full," said Rojas.

Of course, this doesn't mean that CSUH students are ecologically minded. On the contrary: It means a lot of

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Music Professor Glenn Glasow Dies

By CSUH News Services

Glenn Glasow, professor emeritus of music and Asian studies at Cal State Hayward, died Sunday, July 28, after suffering a heart attack.

Professor Glasow retired in 1995 after 34 years of teaching music and Asian studies at CSUH. His passing came three days after his 78th birthday.

According to a university spokesman, Professor Glasow was known for his dedication to his students and for having a wry sense of humor.

Born in Minnesota, he first played trumpet in dance bands in small towns in the Midwest. When he settled on making music his career, he sought out distinguished composers with whom to study and became a student of Ernst Krenek at Hamline University.

It was at Hamline that he earned his bachelor's and master's degrees in

music. In 1954 Professor Glasow received a Fulbright grant and studied in Germany with composer Wolfgang Fortner. He subsequently earned a Ph.D. in music at the University of Illinois.

In 1959, composer Robert Erickson, a fellow Hamline alumnus, invited Professor Glasow to succeed him as music director of Pacifica radio station KPFA in Berkeley.

While there, Professor Glasow interviewed such noted contemporary composers as John Cage, Roger Sessions and Terry Riley. Two years later he began his Cal State Hayward teaching career while continuing to work part time at KPFA.

He developed innovative courses in Asian and world music for CSUH by collecting materials through his frequent travels to Asia, especially Japan.

His students, who came from as far away as Brazil, Italy and Asia, found him welcoming and encouraging, and

he maintained his friendships with many of them for the rest of his life, according to faculty colleagues Frank LaRocca and Ray Reeder and friend Ann Basart.

With his partner Yoshiko Kakudo, Professor Glasow translated a collection of essays by Japanese composer Toru Takemitsu for the book "Confronting Silence," and a book of poetry, "Evening Clearing," by Shozo Kajima.

Among his many honors were the Elizabeth J. Freund Chamber Music Prize, an Institute of International Education Award, and a Danforth Scholarship for study in India.

Professor Glasow is survived by his daughters, Catherine Glasow of Albany, and Patricia Glasow of El Cerrito; a sister, Lucille Gulbrandson of Waco, Texas; and longtime companion Yoshiko Kakudo of Oakland.

Plans for a memorial service will be announced at a later date.